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noun. The action or business of promoting and selling products or services, including market research and advertising. 'the Western arts of marketing and distribution'. More example sentences. 'a

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marketing campaign'.
'The first workshops on
export marketing will
be conducted in
Oshakati and Tsumeb.'.
'Various types of
marketing, retailing
and production
cooperatives also
flourished in this
period.'.

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marketing, noun.

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/'ma:kitɪŋ/. /'ma:rkɪtɪŋ/.

[uncountable] jump to

other results. the

activity of presenting,

advertising and selling

a company's products

or services in the best

possible way. a

marketing

campaign/strategy. a

marketing manager/dir

ector/department.

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Quick Reference. A plan identifying what marketing goals and objectives will be

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pursued to sell a particular product or product line and how these objectives will be achieved in the time available. Subjects: Social sciences — Business and Management.

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- covering all areas of

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A type of marketing

that involves the

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creation and sharing of online material (such as videos, blogs, and social media posts) that does not explicitly promote a brand but is intended to stimulate interest in its products or services. 'social media is an integral part of content marketing'

Content Marketing | Definition of Content Marketing by ...

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